

Mont Charles de Monaco Debuts High Luxury Signature Handbag Collection at Galeries Lafayette During Paris Fashion Week

Mont Charles de Monaco, the premier high fashion brand of the Principality of Monaco, debuts in France's leading luxury department store, Galeries Lafayette Paris, on Monday 5th October. Located on the ultra luxury ground floor, Mont Charles de Monaco opens its in-store boutique during the most important fashion week in the world.

Haute Couture Fashion Show

Paris Fashion Week will also play host to a unique collaboration between Mont Charles de Monaco and renowned haute couture designer Christophe Guillarmé. The 'Venus Platine' catwalk show starts at 8.00pm on Thursday 1st October at the exclusive Queens Club, Avenue des Champs-Élysées.

Exclusive Exhibition

Mont Charles de Monaco showcases its High Luxury Signature collection, and Spring/Summer 2010 collection, at the prestigious Vendome Luxury Accessories Exhibition at the Park Hyatt Hotel, Rue de la Paix, Paris, from Saturday 3rd October until Tuesday 6th October.

Monaco Represents Glamour, Luxury and Exclusivity

"Monaco has always been synonymous with style and sophistication" explains Founder & CEO John Mclean, in a reference to the luxurious Mediterranean nation made famous by Princess Grace and the Monaco Grand Prix. "We need to remind the world of this, and add a modern twist".

Unlike its stylish neighbours France and Italy, the Principality of Monaco has never had, until now, its own global high fashion brand. Despite this, the world associates Monaco with glamour, luxury and exclusivity. "Monaco deserves a high fashion label which reflects its ultra-glamorous identity" added Mclean.

Sensuous Limited Edition Handbag Collection

Glamorous shapes are inspired by the curves of today's woman, evoking the sensuality of the neckline, décolleté and hips. Exquisite materials compliment seasonal fashion colours as well as classic favourites.

Mont Charles de Monaco exclusive day and evening handbags are created in the most luxurious materials attainable, including soft leathers, precious satins and exotic skins.

Celebrities and royalty have been amongst the first to wear Mont Charles de Monaco exclusive handbags and clutches. Designs appeal to the most feminine and sophisticated of women - glamorous, avant-garde and refined. Women who understand that such an investment is timeless, and will never go out of fashion.

Yesterday's Glorious Dream, Today's Glamorous Reality

In 1861, HSH Prince Charles III of Monaco pursued a magnificent dream, founding the exclusive district of Monte Carlo - Italian for Mont Charles – and transforming his modest nation into an enduring symbol of privilege and success.

A century and a half later, the timeless elegance of the Principality of Monaco is evoked through the exquisite collections of Mont Charles de Monaco.

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